



## **Shaw-Neer Slopes Golf Course announces permanent closure**

### **FOR IMMEDIATE RELEASE**

**June 13, 2011 (Calgary, A.B.)** The semi-public, 18-hole Shaw-Neer Slopes Golf Course will permanently close to the public, effective October 2, 2011. Summer 2011 marks the final season of play.

The combination of a steady decrease in rounds of play and an increase in regulatory constraints has resulted in the decision to permanently close the now un-viable golf course.

“Essentially we are losing money every day,” notes Shaw-Neer Slopes Golf Course Operator, David Moote. “The economic decline in recent years has definitely played a role in the downward spiral of the viability, but I also believe that the closure of the course is symptomatic of the overall status of the industry. Small, “mom-and-pop” type golf courses, such as Shaw-Neer Slopes, are incredibly difficult to sustain as a business and for the owners of the course it was no longer an option to continue to operate a failing business venture.”

The fixed-costs of operating the Shaw-Neer Slopes Golf Course had increased by 30% over the past few years. As well, rounds have decreased by over 25% since the 1990’s. Whereas Shaw-Neer Slopes Golf Course once drew in 28, 000 – 30, 000 rounds consistently since its conception, it has recently barely been able to draw in 20,000 rounds.

“I’d like to thank everyone for their patronage over the years,” notes Moote, “but the golf course has had a great run and it’s now time for it to evolve into something new and exciting for more people to enjoy.”

Shaw-Neer Slopes Golf Course is located 20 minutes west of downtown Calgary.